



SEVEN BOATS[®]

Sail on it. Grow with it.



W E L C O M E T O

THE FUTURE OF DIGITAL MARKETING



The Trend is Moving...

TRENDS IN THE MARKETING MIX



Social Media

Social marketing budgets will be **doubled** over the next 5 years.



Mobile Marketing

84%

An increase in new business activity have been seen due to the **Mobile Marketing** efforts.

69%

Somewhat or strongly agreed that **Mobile Marketing** is key to small business growth in the next 6 years.



Content

Nearly **50%** of companies have Content Marketing strategies.



Google Adwords

67% of B2B content marketers consider Google Adwords the most effective strategy.

300% growth can be expected.



S.E.O

33% of traffic from Google's organic search results go to the 1st item listed.



Who **we** are?



Seven Boats Info-System Pvt Ltd is a Digital Marketing company founded by Mr Debajyoti Banerjee, an experienced Digital Marketing professional & entrepreneur, in 2011 as a bootstrap startup company.

Today we are a leading Digital Marketing company in India offering **ROI Focused 360 Degree Digital Marketing & Website Development services** having office in Kolkata.

Seven Boats is among top 100 Digital Marketing companies in India as per Digital Monster magazine having worked on 500+ international & domestic projects in more than 25 industry verticals. Rene India, Pran Frooto India, Indiaroots (NDTV Retails Venture), Hearing Plus (A Matrix Partners Funded Company), Bangur Cement (A Shree Cement Group Company) are few of our prominent clients

We are also a member of "Friends of IT Committee", initiated by the Bengal Chamber of Commerce & Industry. Awarded & recognized with Indian Leadership Award by IEDRA and The Bengal Entrepreneurship Recognition (2015 & 2016)



Our Services

-  **360 Degree Digital Marketing Service** (SEO, SMO, Content Marketing, Paid Campaigns)
-  **Standalone Digital Marketing services** like Search Engine Optimization (SEO), Social Media Optimization & Marketing (SMO & SMM), Content Marketing, Online Reputation Management, Adwords (PPC & CPA), Email Marketing, Bulk SMS Marketing, Affiliate Marketing, Lead Generation & more.

Link <https://www.7boats.com>

-  Website Designing & Development
-  Content Writing
-  **Online Digital Marketing Training with Video Modules**

Link <https://www.7boats.com/academy/course/complete-digital-marketing/>

-  **Classroom Digital Marketing Training**

Link <https://www.7boats.com/academy/digitalmarketing>
<https://www.7boats.com/al-marketing-classroom-training/>

-  Domain Registration & Web Hosting
-  Virtual Office & More



Our **Training** Academy

We are engaged in **Digital Marketing Training & Workshop.**

We provide training to working professionals, big corporate houses, entrepreneurs, startups & students through our training division - **Seven Boats Academy.**

We have trained **3,000+** students.

We are ranked among **top 50 digital marketing training institutes in India** by **Silicon India.**

We have conducted Workshop for **Primarc Group**, including professionals from **Junction Mall & Story, Unitedworld School of Business, Hope Foundation, Taj Foundation...**

...And lot more.





Award, Recognition, Felicitation...



- 2 Awards: Indian Leadership Award by IEDRA, The Bengal Entrepreneurship Recognition (2015 & 2016)
- 2 Felicitation: Gargi Memorial Institute of Technology (GMIT)
- 2 Association: Entrepreneurship Awareness Drive & Youth to Business Forum, AIESEC organized by IIT Kharagpur, Global Entrepreneurship Summit by E-Cell of IIT Kharagpur, St. Xavier's College Kolkata, NIT Trichy and The United World School of Business for their flagship events



Who are talking about us?

We are
fortunate
to be reviewed and
stand amidst the
following icons today.

-Seven Boats Infosystem Pvt. Ltd.



Yo! Success
CELEBRATING YOUR SUCCESS!

www.yosuccess.com



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INNOVATE
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www.siliconindia.com



Read Startups

www.readstartups.com



**social
samosa**

www.socialsamosa.com



NEN
NATIONAL ENTREPRENEURSHIP NETWORK

www.nen.org





Team 7Boats

We have a 16 member core team with extensive working experience in **Digital Marketing industry**.

Our team comprises of seasoned Digital Marketing professional like Debajyoti himself who has more than 15 years work experience in this field prior to setting up Seven Boats.

We have Project Managers of Cumulative work experience of more than 20 years. Our Senior Content Writer is an accomplished writer having been associated with **The Times Group** for a long time. We also do have experienced Senior Digital Marketing Manager, Website Designer & Developer and Social Media Manager with extensive experience, handling their own teams.



Our esteemed clients



www.pranfoods.net



www.reneindia.com



www.shreecement.in



www.indiaroots.in



www.dnnewtown.com



www.i2ioptic.com



<http://ushashi.in/>



www.saveur-biere.com



www.hotelsantiniketandigha.com
www.hotelcoraldigha.com



www.academyofbroadcastingkolkata.com



www.phoolwala.com



www.hearingplus.in
(Matrix Partners Group funded Health Care Company)



www.cocoonhotel.in



www.awfis.com



www.streethopper.in

And we have many more like

ArteriorShack | BengalInterior | Havelight
OceanProlinks | Sixth Dimension Learning



FEEL FREE TO CONNECT
We Are Right Here



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Find us on:    /sevenboats



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Thank You

For visiting us



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