



Golam Saidul Ambia

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Delhi – 110096.

CAREER OBJECTIVE:

To be an efficient and effective manager. And to be in a position of corporate Ladder where I can help people to achieve their goal. And be a successful management professional by understanding work culture and enhance professional and personal growth.

CAREER SUMMARY

- ❖ Proactive & creative marketing professional having exposure to digital marketing & brand awareness building Competent in creating online brand building & recall using social media & content marketing strategy.
- ❖ Proficient in leveraging all type of digital and social and media channels .
- ❖ Completed Digital Marketing Certification Training from Seven Boats Academy. (Leading Digital Marketing institute in India recognized by IITs, awarded with Bengal entrepreneurship recognition, Indian Leadership Award.)
- ❖ Comprehensive knowledge of developing digital marketing campaigns using a variety of tools including SEM, SEO, website, E-commerce, landing pages, mobile & video.
- ❖ Actively work and co-ordinate with large teams.

EDUCATIONAL QUALIFICATION:

- ❖ Master in Business Management (Marketing) :UNIVERSITY OF MYSORE -2013-15
- ❖ Digital Marketing Certification Training from Seven Boats Academy.
- ❖ B TECH (EIE):From Saroj Mohan Institute of Technology (Techno India, WBUT) ; 2012;
- ❖ Higher Secondary: W.B.C.H.S.E.; 2007
- ❖ Secondary: W.B.B.S.E.; 2005;

DIGITAL MARKETING SKILLSET:-

- ❖ On-Page SEO
- ❖ Off-Page SEO
- ❖ Keyword Research
- ❖ Keyword Analysis
- ❖ Keyword Proximity
- ❖ Competitor Analysis
- ❖ Demographic Structure Analysis

SUMMER INTERNSHIP PROJECT:

EARTH INFRASTRUCTURE LTD (15th May, 2014 – 30th June, 2014)

Project Title: SWOT Analysis of Real Estate Industry of Delhi NCR.

Project Synopsis: Descriptive research has been conducted for collection of primary data. The sampling area has been Delhi & NCR . A sample size of 50 was selected as a respondent. A structured Questionnaire was designed and administrated.

OTHER PROJECTS/TRAINING:

Design and Fabrication of “A Modified Water Level Measurement with Digital Approach Using Data Acquisition System (DAS) and Microcontroller”.

Training of 30 days (30/6/2010 to 30/7/2010) in Programmable Logic Controller Advance With SCADA in IIBM Kolkata

1 month internship on Digital Marketing at Seven Boats Info-System Pvt. Ltd.

ACHIEVEMENTS / AWARDS/ CERTIFICATIONS:

Qualified Graduate Aptitude Test in Engineering (GATE) 2013

Got Merit cum Means Scholarship

EXTRA CURRICULAR ACTIVITY:-

Member of college fest management team in B TECH collage

CORE COMPETENCIES:-

- ❖ Adaptable
- ❖ Flexible
- ❖ Positive attitude

Personal Information:

Date of Birth : 15-09-1989

Nationality : Indian

Gender : Male

Marital Status : Unmarried

Permanent Address : Murarai Nutan Bazar(Near Water Tank),

P.O- Murarai, District- Birbhum

Pin- 731219, West Bengal

Languages known : English, Hindi, Bengali

I hereby declare that all the above mentioned facts are true and correct to the best of my knowledge and belief.

Date:

Place:

Signature