



YOUR  
**ROI FOCUSED**  
**DIGITAL MARKETING**  
PARTNER

500+  
Clients  
Globally

3000+  
Students  
Globally

500+  
4.8\*  
Reviews  
& Ratings

15+  
Awards

Our Offices: INDIA | CAMBODIA

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- 💡 Full Stack Digital Marketing Service & Consultation
  - 💡 Social Media Marketing
  - 💡 Search Engine Optimization (SEO)
  - 💡 Google Ad campaigns / Facebook Ads
  - 💡 Online Reputation Management
  - 💡 Content Writing & Content Marketing
  - 💡 Website Development
  - 💡 G-Suite / Google App integration
  - 💡 Domain, Emails & Web Hosting
  - 💡 SSL (https://) integration
  - 💡 Hacked site recovery
  - 💡 Website Annual Maintenance
  - 💡 Logo Design, Business Cards, Flyers, Stationaries & More

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- ▷ Integrated Digital Marketing Classroom Training in Kolkata For Regular & Career Courses ( Weekdays/Weekend )
- ▷ Integrated Digital Marketing Online / Distance Learning
- ▷ 6 months and 1 year Advanced Diploma in Integrated Digital Marketing
- ▷ Graphics Design Training
- ▷ Hands-on Wordpress Web Development Training
- ▷ Social Media Marketing Classroom Training
- ▷ Content Writing Classroom Training
- ▷ Diploma in Data Analytics with R - Weekend Classes
- ▷ Affiliate Marketing Classroom Training



# 1 Day/ 2 Days / Customized Digital Marketing Workshop "AACRO" Model by Seven Boats

## Workshop Modules

- ▷ **Activation: Grabbing the attention**  
Tactics for reaching the maximum people
- ▷ **Acquisition: Getting the traffic**  
Techniques for engaging your target audience.
- ▷ **Conversion: Making the transaction**  
Tricks to turn your potential leads into paying customers.
- ▷ **Retention: Keeping the business**  
Methods to engage your customers and keep them coming back.
- ▷ **Optimization: Improving the experience**  
Tools to measure the results and improve the performance

## **Key Takeaways:**

- Learn to Promote any website online. You can bring a website at top of Google search
- Learn to analyze any online business, define their potential customers and formulate strategy to prepare a marketing mix.
- Learn to formulate strategy for paid ad campaigns and can run complex ad campaigns in Google Adwords, Facebook or in other platforms.
- Learn to market a business via social media platforms
- Learn to run bulk email campaigns and bulk sms campaigns.
- Learn how you can take data driven decisions and formulate strategy by analyzing data (Data Driven Marketing & Data Science) & prepare various reports.
- Learn how you can add value to your organization's workforce and do better promotion.

## **Deliverables:**

Training with case examples | Concept classes | Live domestic & international Projects  
Analysis Real time problem statements | Assistance for Google Adwords & Analytics  
certification Home assignments | Personal Care | Post Training Support | Participation  
certificate Mentoring & Guidance | Lifetime FREE access to our online Course module

\*WE HAVE MBA, B.TECH, IIM GRADUATES, ECONOMICS GRADUATE & GOOGLE QUALIFIED EXPERT TRAINERS HAVING MORE THAN 15+ YEARS OF INDUSTRY EXPERIENCE AND EXPERIENCE OF SUCCESSFULLY BOOTSTRAPPING & MANAGING PROFITABLE STARTUPS & EXECUTING DIGITAL MARKETING CAMPAIGNS OF BRANDS LIKE RENE, PRAN RFL, DN HOMES, PRIMARC & MANY MORE. WE HAVE EXPERIENCED GUEST FACULTIES FROM PREMIER B-SCHOOL IN KOLKATA.



**Seven Boats** is a reputed name in field of Digital Marketing Solution and training since 2011. We have esteemed clients like Usashi, Evanie Infra, Elite Shoes, Shree Cement, DN Homes, Primarc, i2i Optic Mauritius, Rene India, Pran Frooto, Swami Vivekananda Institute of Science & Technology, Saraswati Online and many more. We have trained more than 3000 students globally through our online, classroom courses and workshops. We have trained professionals from Micromax, Samsung, PWC, TISCO, CTS and many more. We are official Digital Marketing training partner of Karnavati University & Calcutta Business school. We have conducted workshops in IIT, IIM Shillong, St Xavier's College, Primarc Realty Group, SZI Technologies, Hope Foundation and trained professionals from Samsung, Frost & Sullivan, ABP, TCS, Shriram Insights, PWC & more. Mc Graw Hill Education is our book partner for book authored by eminent IIM-B professor. We have been felicitated by St. Xavier's College, IIT KGP, NIT Trichy, MIST Telangana, Bengal Chamber of Commerce & more. We have been awarded by Silicon India Education Magazine among top 50 digital marketing training providers in India, Bengal Entrepreneurship Recognition, India Leadership Award and more. We are ISO 9001:2015 company and recognized by StartupIndia (DIPP).



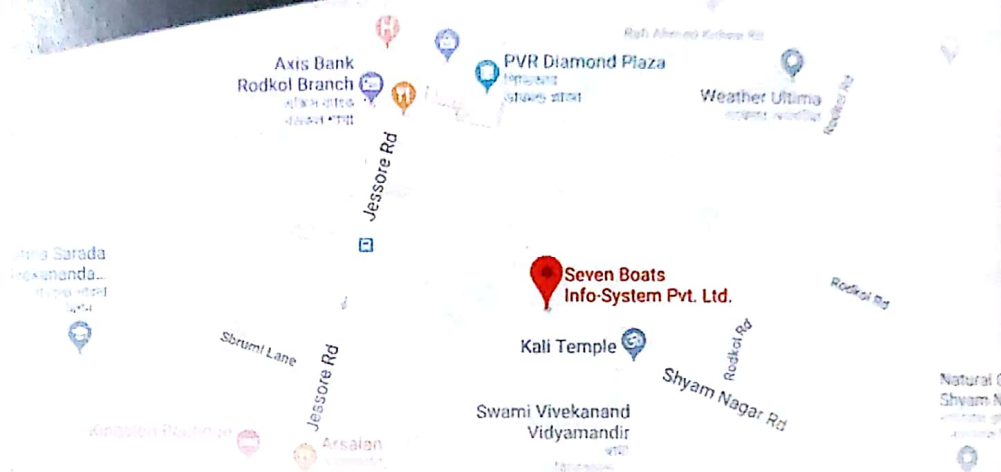
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**Seven Boats Info-System Pvt. Ltd.** Unit No.304, Diamond Arcade 1/72,  
Cal, Jessore Rd, Kolkata, West Bengal 700055 **Call:** +91 80170 49042  
/ +91 33 4064 7085 **E-mail:** info@7boats.com **Website:** www.7boats.com

# Award Winning Digital Marketing Company Since 2011 For Full Stack Digital Marketing Solution & Training

Training And Workshop On Digital Marketing  
And Data Analytics For Students,  
Professionals & Organizations



“Dear Debajyoti, Thank you for your motivation and teachings....  
I cannot stop thanking you as your guidance and teachings really  
helped me in seeking knowledge enthusiastically in this field.

- Ratul Rudra

“Undoubtedly 7Boats is an ultimate solution for any kind of  
Digital Marketing service in India. Keep up the good work.  
Best wishes for the entire team.

- Pritha Ghos

**Seven Boats Info-System Pvt. Ltd.**

Unit #304, Diamond Arcade, 1/72, Cal Jessore Road,  
Kolkata, West Bengal 700055, India

Website : [www.7boats.com](http://www.7boats.com)

+91 80 170 49042 / ( 033 ) 4064 7085

info@7boats.com