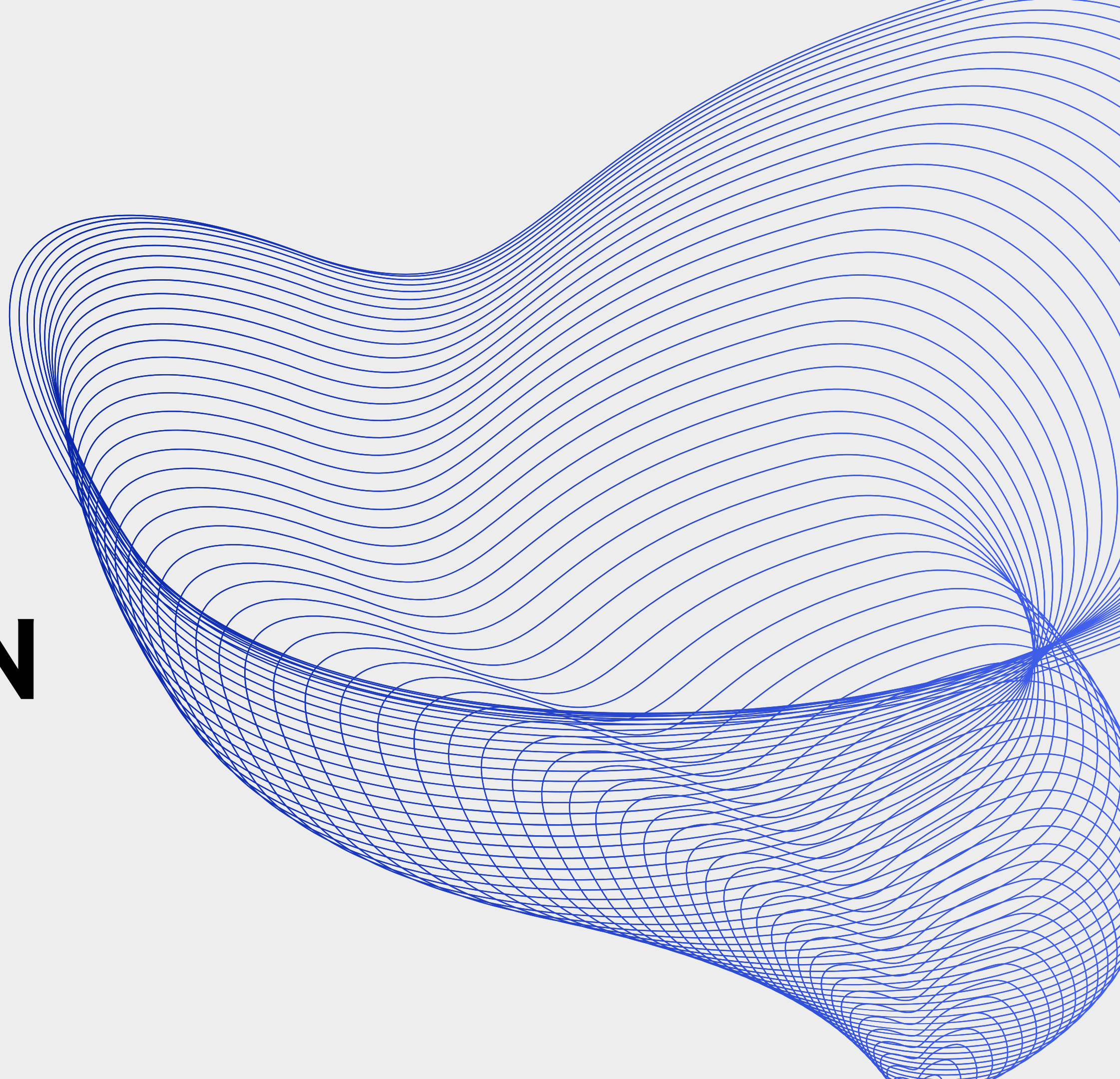




LINKEDIN PROFILE OPTIMIZATION



PROFILE OPTIMIZATION



MORE SEARCH APPEARANCES



seo

Home

My Network

Jobs

Messaging

People

Connections

Locations

Current company

All filters

About 4,110,000 results



Sourav, see the 900K+ decision makers from your search for "seo "

Try Sales Navigator for free



Uday Bhargav Audurthi • 2nd

SEO Analyst, SEO Outreach
Hyderabad

Current: **SEO Analyst** at Techfynder

Varun Krishna, Gourav Gupta, and 46 other mutual connections

Connect



Bhargavi Chittoory • 2nd

SEO Team Lead
Hyderabad

Summary: **Seo** and Digital marketing executive with over 6 plus years of experience. Providing **Seo** strategy...

Kiran Kocherla, Manickam Srinivasan, and 71 other mutual connections

Connect



Mandira Chauhan • 2nd

Actively looking for job opportunities.
Delhi, India

Skills: Search Engine Optimization (**SEO**)

Privanka Mudaliar and Tanva Sood are mutual connections

Connect

MORE CONTACT REQUESTS



Cavan Halley • 2nd

Financial Advisor at Parallel Wealth Management Limited
Greater Ipswich Area

Current: **Financial Advisor** at Parallel Wealth Management

John Parnell and Stephen Johnson are shared connections

[Connect](#)



alexandra alexopoulou • 2nd

Financial Advisor at Honister Partners
Manchester

Sandra Cekov is a shared connection

[Connect](#)



Zeshan Hussein • 2nd

Financial Advisor at John Scott Davidson Ltd
Edinburgh

Certifications: (R01) **Financial Services, Regulation and Ethics**

James "Saywhatsales" Buckley, Chris Godfrey, and 1 other shared connection

[Connect](#)

**RECRUITERS WILL BE
ABLE TO FIND YOU FASTER.**



seo specialist



People

Connections

Locations

Current company

All filters

Try Sales Navigator for free



Leela Modani • 2nd

Sr. SEO Specialist at The WhyDonate
Hyderabad

Current: Sr. **SEO Specialist** at Whydonate: Crowdfunding & Fundraising Platform

507 followers • Vinod Kardam, pradeep yerraguntla, and 3 other mutual connections

Follow



Aarzo Gandhi • 2nd

SEO specialist | Guest Post | Outreach Specialist | link building | Blogger Outreach
Hyderabad

Summary: ...in Search Engine Optimization (SEO), Off-Page SEO...

Opal Joseph, Bhushan Parikh, and 7 other mutual connections

Connect



Prasad S • 2nd

SEO Specialist
Hyderabad

Current: Search Engine Optimization **Specialist** at GUS Education India

SEO Consultant, SEO Freelancer SEO Expert, Anusha Manchala, and 1 other mutual connection

Connect



Rajesh Chouhan • 2nd

SEO Specialist | WordPress | Facebook Ads | Google Ads
Hyderabad

Connect

- **PEOPLE WILL SEE YOU AS AN EXPERT**
- **PROFESSIONAL LOOKING AND RELEVANT PROFILE**
- **GET MORE SALES AND CLIENTS**

**IDENTIFY KEYWORDS YOU
WANT TO BE VISIBLE FOR**



Leela Modani · 2nd
Sr. **SEO** Specialist at The WhyDonate
Hyderabad, Telangana, India · [Contact info](#)
607 followers · 475 connections

- Whydonate: Crowdfunding & Fundraising Platform
- Simplilearn Alumni

PIYOOSH SINGH, Rahul Kumar, and 3 other mutual connections

SEO TERM IS FOUND 45 TIMES IN THE PROFILE

Get the latest jobs and industry news

Sourav, explore relevant opportunities with Viasat Inc.

[Follow](#)

People also viewed

Shweta Shrivastwa · 2nd
Senior **SEO** Analyst

[Connect](#)

OPTIMIZE YOUR LINKEDIN PROFILE HEADLINE

- **Be specific and relevant**
- **Incorporate keywords**
- **Showcase achievements and accomplishments: Quantify**
- **Add a touch of personality**

WRITE A HELPFUL PROFILE SUMMARY

- Introduce yourself in an engaging and captivating way, highlighting your **unique qualities and professional background**.
- Clearly communicate how your skills and expertise can **benefit potential clients or employers**, showcasing what sets you apart in your field.
- Mention your **openness to new opportunities**, indicating that you're receptive to connecting with others and exploring fresh ventures.
- If you're a salesperson, provide your **contact information**, such as an email or phone number, to make it easy for interested parties to get in touch.
- Include a **clear call to action**, encouraging viewers to reach out, connect, or explore more about your work and achievements.

EXAMPLE

About

Hey there, I'm Eric. I mostly post about how I scale myself as a one-person content team 🙌

By day, I'm the Content Lead for Dock—a tool that organizes your sales and onboarding materials in one workspace for your prospects and customers. I'll be sharing about our content journey to 100,000 organic page views per month, so follow along if that excites you. 🔥

By night, I'm a husband, wiener dog parent, and sports fan. I occasionally twilight as a freelance writer for B2B SaaS companies.

Fun fact about me: I used to study how language works in the human brain. While I was doing a Ph.D., I started a hockey blog and Twitter account @BonksMullet that became way more popular than I anticipated. Blogging was a thousand times more fun than doing science, so I quit that and became a marketer. And here I am.



Top skills

Content Marketing • Content Strategy • Search Engine Optimization (SEO) • Business-to-Business (B2B) • Blogging

GROW YOUR NETWORK BY POSTING RELEVANT CONTENT

Posts

Linkedin Articles

NewsLetters

CONNECTION REQUESTS

1st , 2nd and 3rd (Always send a personalised Note to get to common ground of interest

[Simple Hack - Open the company pages of the companies you want to work for. Build connections and Networks with them and DO NOT FORGET TO FIND HRs]

FILL YOUR SKILLS SECTION

- You can add upto 25 skills
- Use Most relevant skills
- Get the skills Endorsed

REQUEST RECOMMENDATIONS FROM CONNECTIONS

Recommendations

Show all pending



Received

Given



Ishan Patel · 1st

Marketing Manger at Ivoomi Innovations PVT LTD

October 25, 2021, Sourav was senior to Ishan but didn't manage Ishan directly

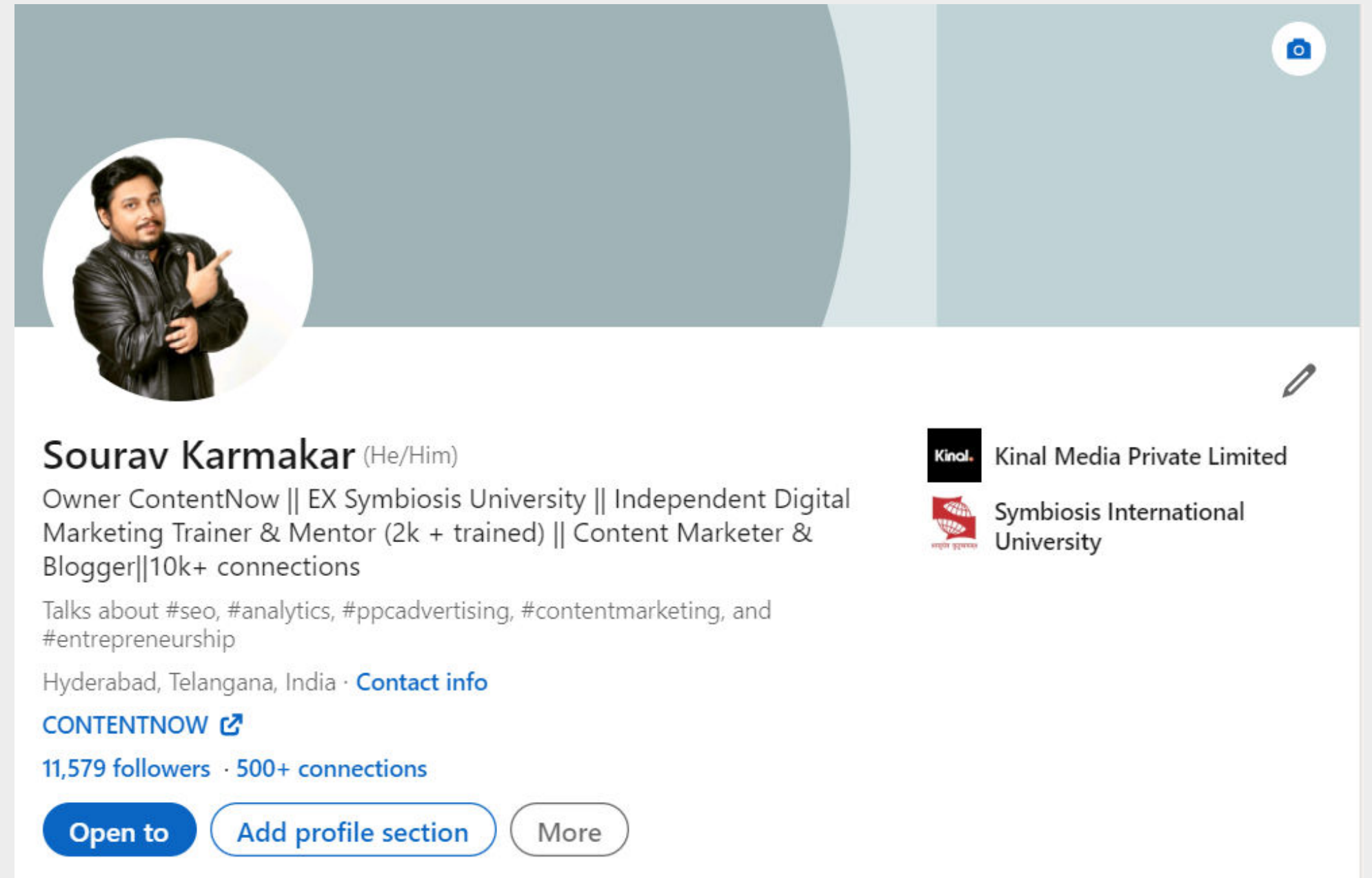
I met Sourav Sir during my training days with DSIM, I remember him being extremely accessible and approachable. His explanations skills and command over the subjects of digital marketing be it, google ads or social media management were extremely commendable.

Even after the training was done, Sourav sir has been a key part in clearing any doubts.

10/10 would recommend.

THE PERFECT LINKEDIN PROFILE PHOTO

- Be the only person in the image
- Have a solid background that doesn't distract
- Match your background with your profile header
- Your face should be at least 60% of the image
- The facial expressions count more than you might think
- Be aware of the Light: Soft, natural light is good
- Wear clothes that are authentic and represent you



AI TOOLS*

*Will Be Discussed In class

THANK YOU